



M2 Telecommunications Group Ltd (MTU)
FY10 Results Presentation
for the year ended 30 June 2010

30 August 2010



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Presentation content



M2 Overview

FY10 Numbers + FY11 Guidance

The M2 Business

Priorities for FY11

Key Investment Metrics



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To be the pre-eminent provider of telecoms services to Australian small and medium businesses (SMBs), reseller telcos and Internet Service Providers (ISPs) .



The M2 Business



A provider of a full suite of telecommunications services to Small and Medium Businesses (SMBs) and wholesale customers in Australia and New Zealand.



Fixed Line

Mobile

Broadband

Wireless
Broadband



Fast facts about M2



Founded December 1999. Listed on ASX 2004. Admitted to ASX 500 2010.

\$400m+ in annual revenue. Approx 1% telecoms industry market share.

Eight consecutive years growth in earnings, EPS and DPS.

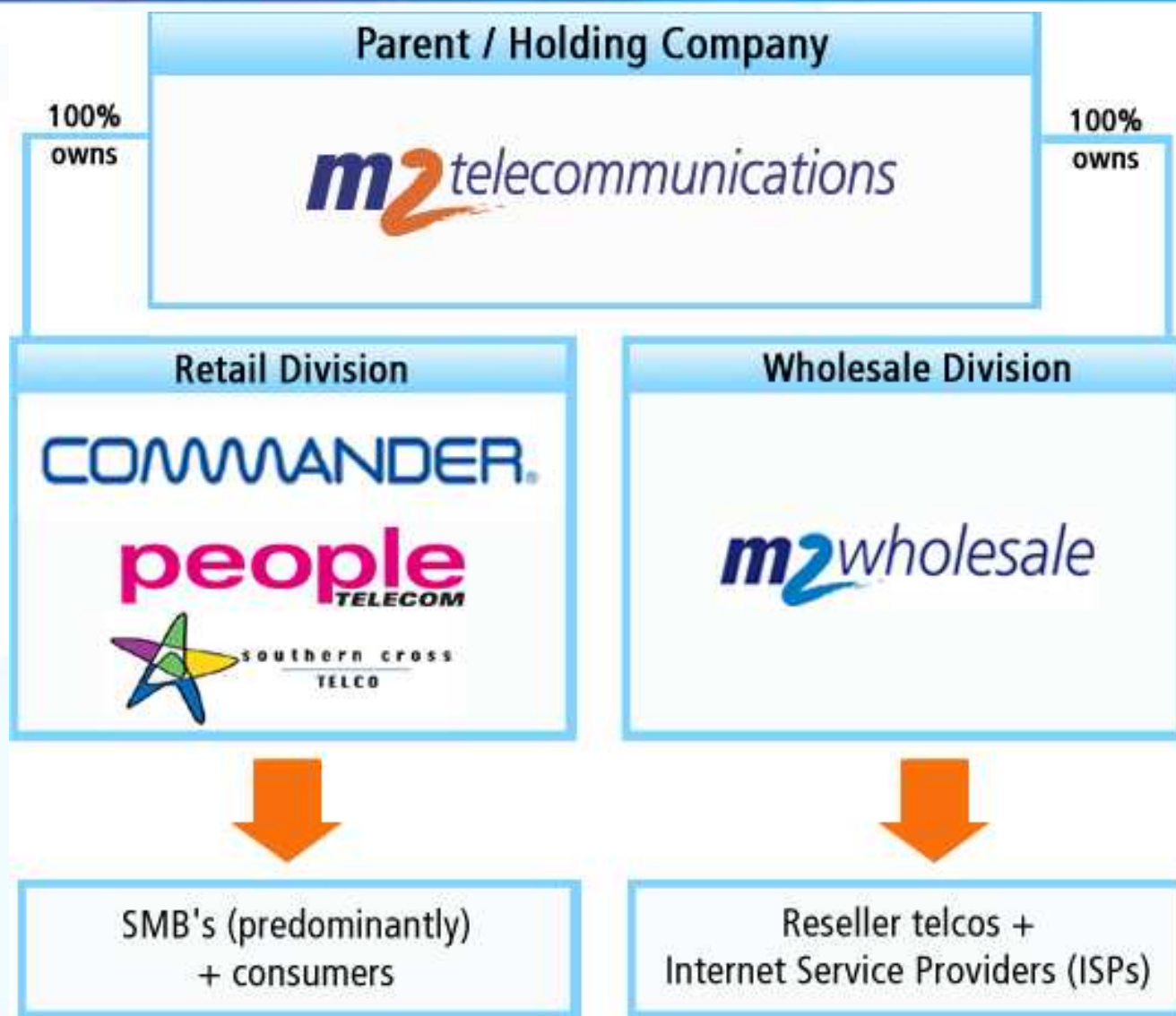
430 team members (approx). Retains founding Board and management team.

Minimal network infrastructure. Technology flexibility. Low capital expenditure.

Operates Retail (SMB focus) and Wholesale business units.



M2 Group structure



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FY2010 : A record year by every measure



\$m	FY10	FY09	% change
Revenue	406.1	202.5	Up 101%
EBITDA	31.4	13.3	Up 136%
EBIT	26.4	11.1	Up 137%
EBIT (underlying*)	28.8	11.9	Up 142%
NPAT	16.2	7.4	Up 119%
NPAT (underlying*)	18.5	8.2	Up 126%
EPS (cents)	14.6	8.8	Up 66%
EPS (cents, underlying*)	16.7	9.7	Up 72%
Dividend (cents)	10	5.5	Up 82%

* Underlying EBIT, NPAT and EPS results each include an add-back of a non-cash cost of \$2.38 million, comprised of amortisation costs associated with customer contracts acquired in the previous period (in accordance with Australian Accounting Standards)



Guidance FY2010 : NPAT to grow 40%



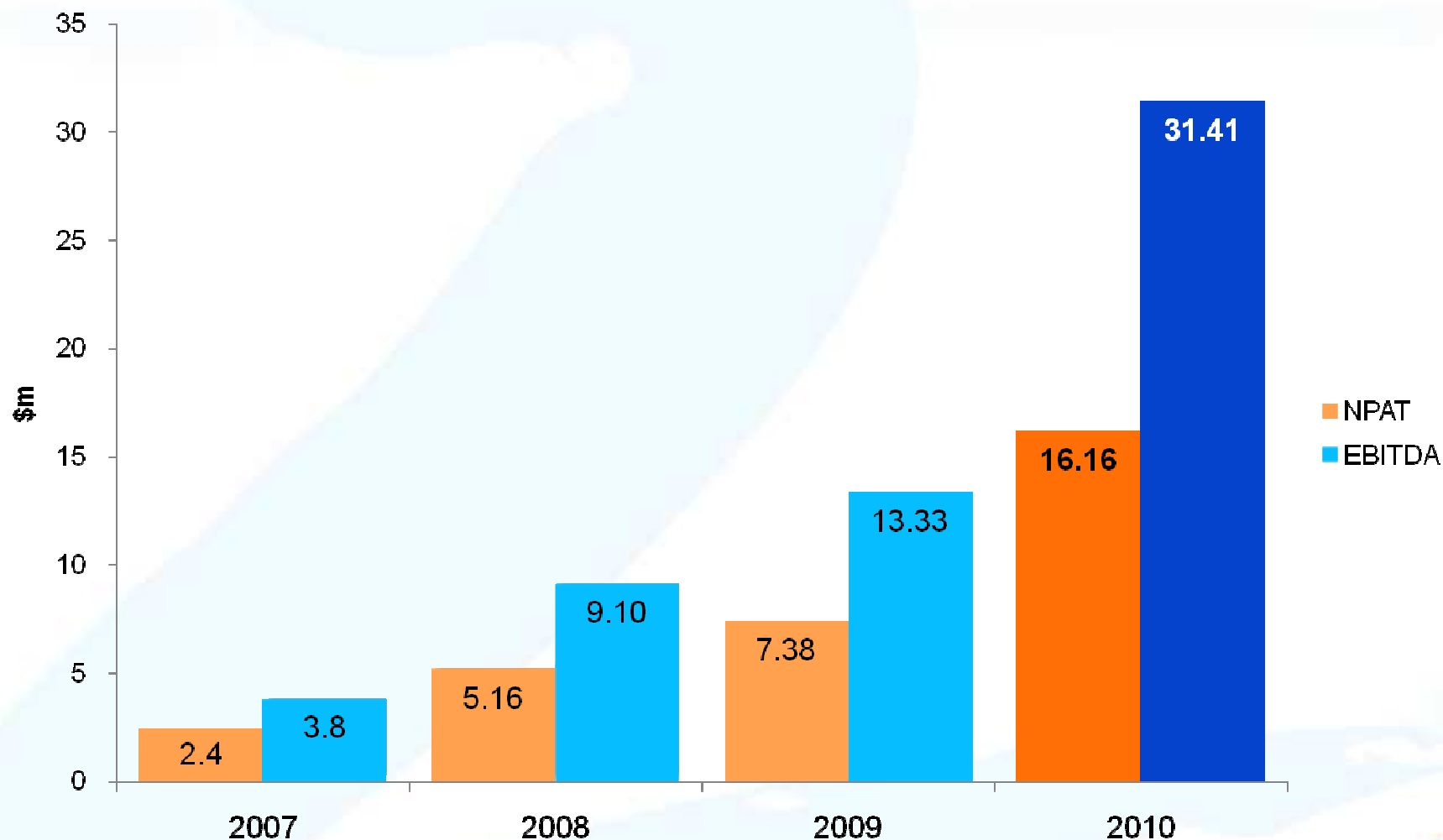
\$m	2010(a)	2011(f)	% Change (midpoint)
Revenue	406.11	425 – 445	7%
EBITDA	31.41	41.0 – 42.5	33%
NPAT	16.16	22.0 – 23.5	41%
NPAT (underlying*)	18.54	25.2 – 26.7	40%
EPS	14.57c	18.1 – 19.4c	29%
EPS (underlying*)	16.7c	20.7 – 22.0c	28%
PE Multiple**	13.1	9.3	
PE Multiple(underlying*)	11.5	8.2	

* Underlying NPAT and EPS guidance each include an add-back of a non-cash cost of \$2.38 million, comprised of amortisation costs associated with customer contracts acquired in the previous period (in accordance with Australian Accounting Standards)

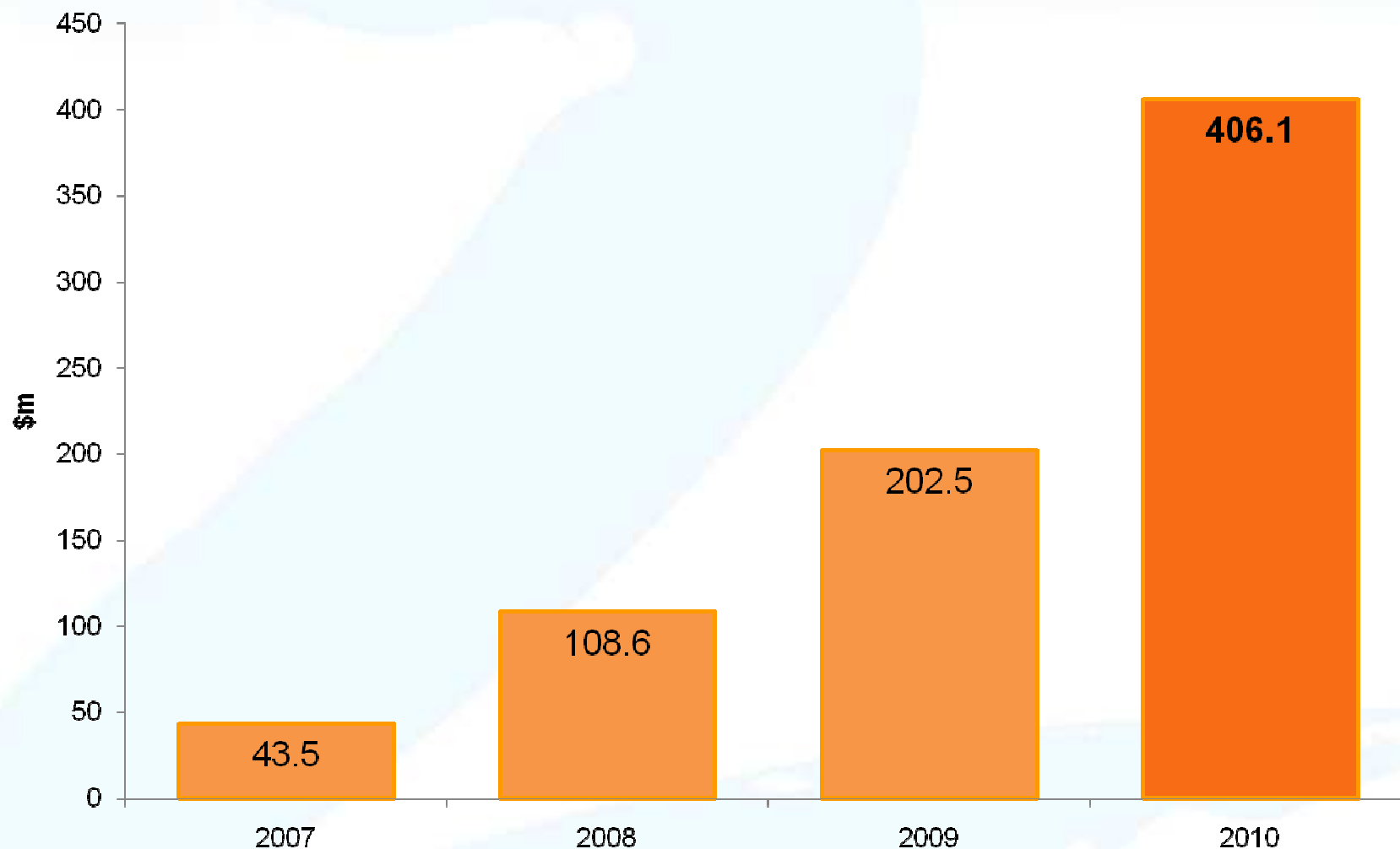
** Refers to the Price to Earnings multiple of the Company based on its NPAT (and NPAT underlying) relative to the current market capitalisation of approximately \$213m (based on closing share price of \$1.75 on 27 August 2010)



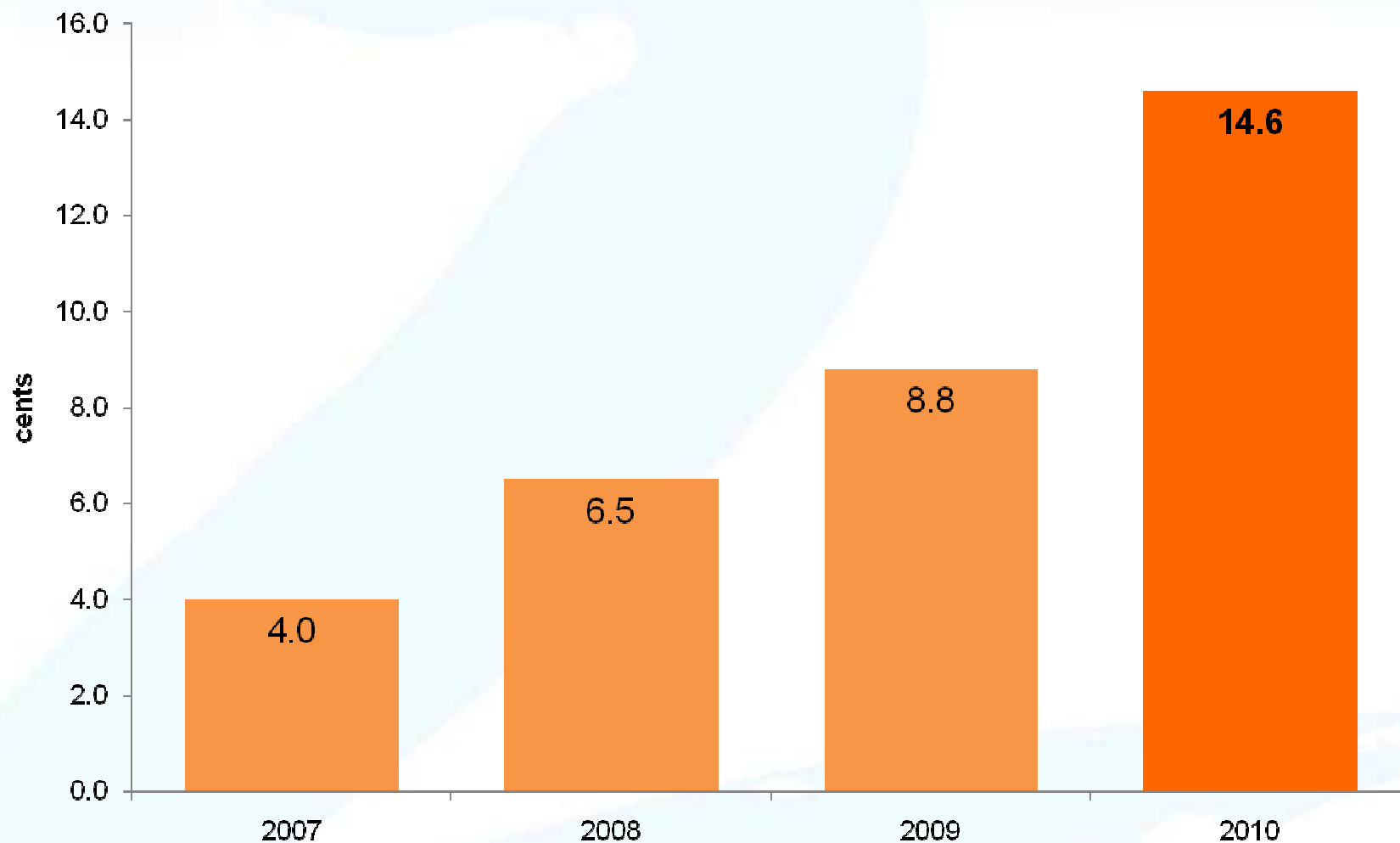
NPAT & EBITDA increase more than 100% *m2*



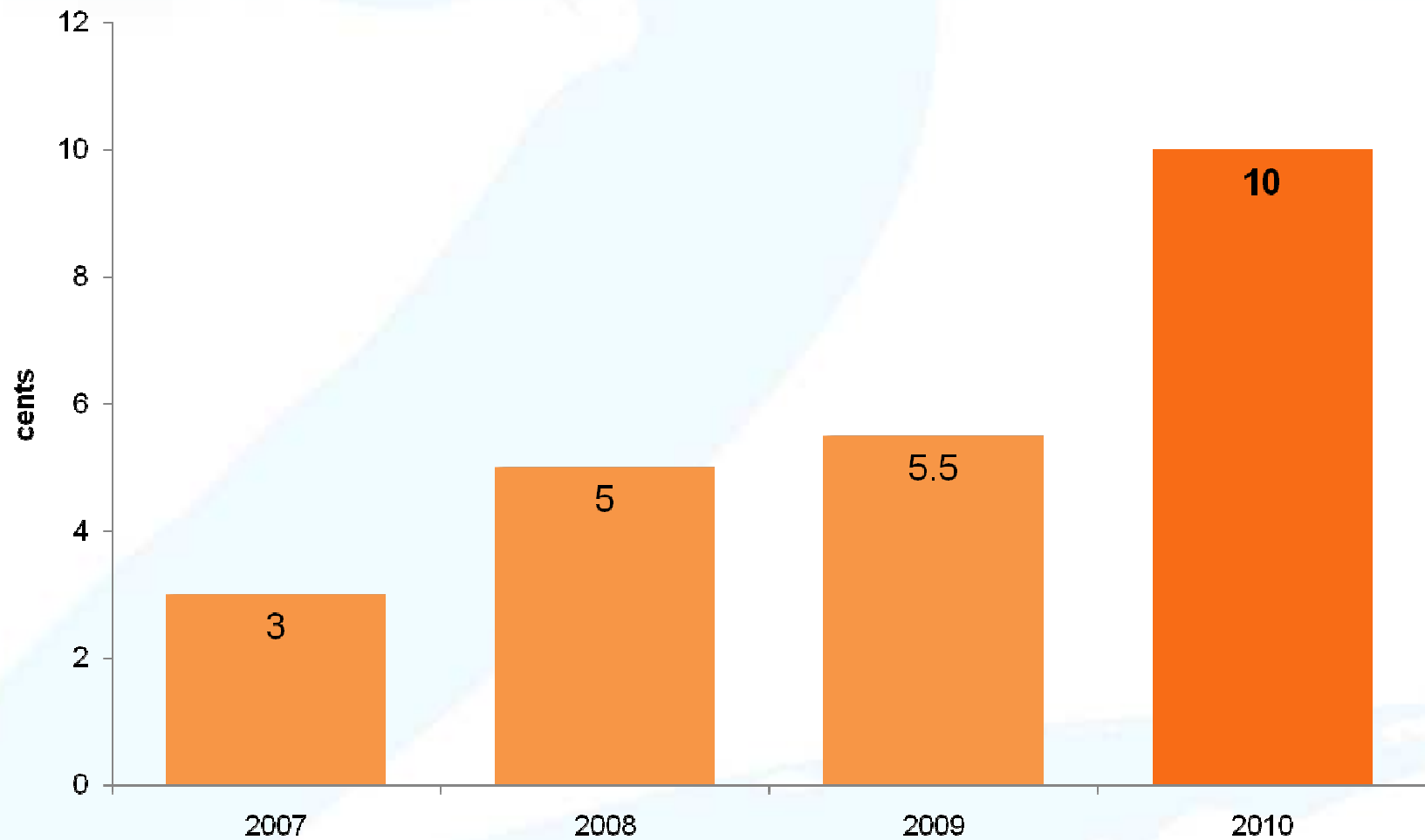
Revenue growth continues – up 100%+



Earnings Per Share increases 66%



Dividend Per Share increases 82%



Balance sheet strengthened in FY10



\$m	30 Jun '10	30 Jun '09
Cash at bank	15.06	6.69
Total assets	159.30	141.31
Total liabilities	82.32	92.90
Net assets	76.99	48.41
Net Tangible Assets	6.68	(18.77)
Net debt	1.51	9.57



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Key M2 brands



COMMANDER®
Connecting Business



Trusted brand.
Bundled telecom
services with
equipment for Small
and Medium sized
Businesses and small
corporates.

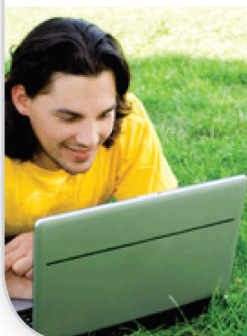
people
TELECOM



'Challenger' brand,
offering personalised
service and tailored
telecoms for Small
and Medium sized
Businesses.



southern cross
TELCO



Regional focus,
offering full suite
of telecoms to
consumers and
Small Office / Home
Office businesses.

m2wholesale®



Offers wholesale
telecommunications
services to small and
mid-sized telcos and
Internet Service
Providers.



M2 Retail Division – Fast Facts



M2 Wholesale – Fast Facts



Market Strategy:
full service wholesale
provider to reseller telcos &
specialised ISPs

Sales Strategy:
Internal sales and account
management

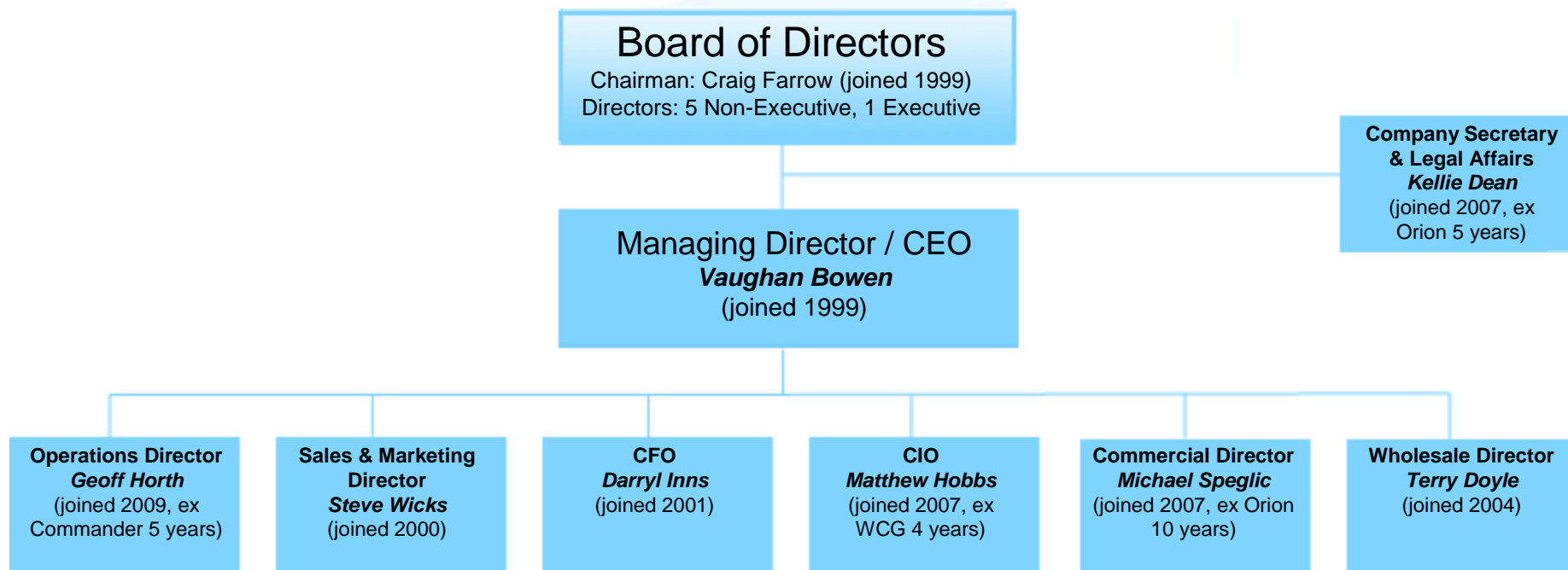
M2 Wholesale

Division Revenue:
approx \$155 m
(annualised @ Jul '10)

Core Products:
Fixed line, 3G mobile, mobile
broadband, ADSL (1-2+),
business grade data



Long serving Board and Exec Management **m2**



Key achievements in FY10



Expansion of People Telecom and Commander sales channels and product suites

Consolidation of functional operations across the business

Completed key operating systems migrations within M2 Wholesale division

Implementation of company-wide accounting, payroll & incident ticketing systems

Reduction of underlying cost base via functional efficiencies & improved buying

Doubling of new sales volumes & marked increase in customer retention



People Telecom and Commander acquisitions – a year on



people
TELECOM

Core proposition:
“Challenger” brand, offering
personalised service and
tailored telecoms for SMBs.

New sales and customer retention
markedly increased

Customer bases growing

Brands strengthened through
targeted marketing campaigns &
brand “refreshes”

Expanded national dealer networks, armed with
additional and more competitive offerings

Introduced M2 culture, team benefits programs and
consolidated operational functions in M2’s Adelaide
SMB “Centre of Excellence”

COMMANDER

Core Proposition:
Trusted brand. Bundles
telecoms services with
equipment for SMBs and
small corporates.



Acquisitions in FY10 : Clever + Bell Networks



Two complementary, SMB focused acquisitions were announced in late FY10

	Clever Communications Business Assets (selected)	Bell Networks
Date of completion	1 st May 2010	3 rd August 2010
Total consideration	\$5 million	\$4.015 million
Primary assets acquired	SMB customer contracts	SMB customer contracts
Core business focus	SMB customers	SMB customers
Revenue (approx, annualised)	\$8 million	\$13 million
EBITDA (approx, annualised)	\$2.3 million	\$2 million
EBTIDA purchase multiple	2.2 x	2 x

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Priorities for FY11



Prepare for implementation of new Business Support System (“BSS”)

Complete business-grade data networks consolidation

Continue to expand sales channel reach and per-dealer performance output

Increase output from cross-sell / up-selling to existing customers

Actively explore further complementary acquisitions and strategic alliances

Position M2 to take advantage of potential industry structural changes



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Key Investment Metrics (@ 27 Aug '10)



No. of Shares	121,548,195
No. of Options	3,020,000
Share Price	\$1.75 (@ 27 Aug '10)
Market Capitalisation	\$213 million
Dividend Policy	70% x NPAT
FY09 Dividend	5.5c
FY10 Dividend	10.0c
Forward Div Yield (based on FY11 Guidance)	7.49% (ff)
Forward PE Multiple (based on FY11 Guidance)	9.3 x
Forward PE Multiple (underlying)	8.2 x
Substantial Institutional Shareholders	Hunter Hall
	Pengana Capital



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Thank you