

ASX RELEASE – Thursday, 27 September 2012

AGREEMENT WITH TATTS GROUP



- Reseller Agreement signed with Tatts Lotteries Northern Territories to supply popular Australian lottery games via www.ozlotteries.com.
- Additional to three existing supply agreements.

Leading interactive lottery business, Jumbo Interactive Limited (ASX: JIN), is pleased to announce the signing of a five year agreement with Tatts Lotteries Northern Territories to provide a supply of popular Australian lottery games for the Company's flagship website, www.ozlotteries.com.

"Jumbo is pleased to extend our strong relationship with the Tatts Group and is looking forward to continuing to develop our successful website www.ozlotteries.com", said Mr Mike Veverka, CEO of Jumbo Interactive Limited.

Future Vision for OzLotteries.com

The Company's flagship website, www.ozlotteries.com, has developed into a popular and respected place for Australian lotteries to be played.

An ambitious plan has been laid out to continue this development in order to provide even more convenience for players using interactive technology as a platform.

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Jumbo recently launched five new lottery products at the Montreal World Lottery Summit. These include advances in mobile technologies and further incorporation of social media into lottery play.

“We have unveiled our future vision for lotteries and delivered important new products that tie together traditional and internet lottery sales into one single harmonious sales channel”, said Mr Mike Veverka, CEO of Jumbo Interactive.

About Jumbo Interactive

Jumbo recently released FY 2012 results including a 32% increase in Total Transaction Value to \$100 million, 33% increase in Revenue to \$24 million and a 39% increase in Net Profit After Tax to \$6.7 million. A 2.0c final dividend was declared bringing the total for the full year to 3.0c.

In 2000, the Company sold its first lottery ticket on the internet and since then has developed www.ozlotteries.com into a popular place for lotteries to be played.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new demographics via the internet.

International markets are key targets for the Company, in particular the \$60 billion North American and \$110 billion European lottery markets.

Jumbo employs about 75 staff, has its headquarters in Brisbane and plays an important role in the Australian lottery industry with over \$22 million in additional State Government revenue raised from sales in 2012, \$17 million in 2011 and \$15 million in 2010.

For further information:

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