

# **Experience** Designer

Sydney, New South Wales, Australia (Hybrid)

# ASX: Powering Australia's financial markets

## Why join the ASX?

When you join ASX, you're joining a company with a strong purpose – to power a stronger economic future by enabling a fair and dynamic marketplace for all.

In your new role, you'll be part of a leading global securities exchange with a strong brand. We are known for being a trusted market operator and an exciting data hub.

Want to know why we are a great place to work, visit our <u>careers page</u> to learn more.

#### We are more than a securities exchange!

The ASX team brings together talented people from a diverse range of disciplines.

We run critical market infrastructure, with 1 in 3 people employed within technology. Yet we have a unique complexity of roles across a range of disciplines such as operations, program delivery, financial products, investor engagement, risk and compliance.

We're proud of the diversity of our organisation and the culture of inclusion that all our people help to build every day. Our employee-led groups are known for celebrating cultural and religious events, championing LGBTIQ+ inclusion, inspiring giving and volunteering, promoting gender equality, and wellbeing. We are an Employer of Choice for Gender Equality (WGEA) and a member of the Champions of Change Coalition for the advancement of gender equality in Australia.

#### About the team:

This role will be responsible for the delivery of design system components and patters, helping build workflows and embedding UX design within the organisation.

Part of the Experience Design team, under Enterprise Enablement. We are a centralised function working across multiple lines of business to help shape the customer and employee experience at ASX.

#### What you will be doing:

- Apply research methodologies and conducting UX research in a fit for purpose way to understand insights to inform design
- Pragmatism to carry a product through the entire double diamonds of design thinking to produce viable deliverables
- Apply techniques to conduct and synthesize research using various tools and techniques
- Collaborate with multiple engineering teams and help identify opportunities and solutions for delivery
- Create prototypes at various fidelity using tools like Figma, HTML/CSS/JS, etc.
- Strong UI design skills to help building and maintaining ASX's digital design system



- Demonstrated experience in:
- Scoping and planning design projects
- Usability testing
- Conducting ideation for co design (generate, select & implement)
- Assessing feasibility, desirability and viability of ideas
- Iterative design and sprint planning
- Proficiency using various industry-standard tools (e.g.Figma, Sketch, Invision, MIRO)
- Solid knowledge of designing experiences for web apps, desktop and digital platforms
- Help inform and contribute to design workflows and process enhancements to ensure high quality deliverables and documentation
- Proven experience in successfully managing projects and multiple stakeholder groups that can be contributed to your strong collaboration skills and ability to communicate well and effectively with a diverse audience
- Being an active member of the Business Design Community of Practice (CoP)

#### What you will bring:

#### Must have

- 5+ years' experience
- Experience in developing and maintaining Information Architecture
- Experience with Design Systems, working with other designers and engineers to create patterns and components
- An interest, knowledge or experience in the financial industry

### Nice to have:

- Financial services background with knowledge gained through industry experience
- Exposure to different ways of working
- Experience championing user experience design as part of digitisation

We make hiring decisions based on your skills, capabilities and experience, and how you'll help us to live our values. We encourage you to apply even if you don't meet all the criteria of this role. If you need any adjustments during the application or interview process to help you present your best self, please let us know.

At ASX Group, our diverse workforce is essential to build and maintain a fair and dynamic marketplace. We support flexible working and offer hybrid working options. Even if our roles are advertised as full-time, we encourage you to apply if you are interested in part-time or other flexible working arrangements.

We will arrange for successful candidates to have background checks, including reference and police checks completed as part of the on-boarding process.

Recruitment Agencies: ASX does not accept any unsolicited agency resumes and will not be responsible for any fees related to unsolicited resumes.