



## **MEDIA RELEASE**

3 March 2008

### **'Small Caps Down Under' Promotion in the US**

The Australian Securities Exchange (ASX), in association with global investment banks, brokers and industry associations, is holding an event to showcase some of Australia's leading small and mid-cap companies to investment managers in the United States.

Titled 'Small Caps Down Under', the event will be held at the Grand Hyatt Hotel in New York City on 6 and 7 March 2008.

More than 20 ASX-listed companies with market capitalisations under A\$1.5 billion are participating, representing the resources, mining services, life sciences, technology and financial services sectors.

The event will allow US investment banks and brokers to educate their clients of the investment opportunities among emerging Australian companies and the attractiveness of the Australian equity market overall.

"Our aim is to provide support to ASX small and mid-cap issuers and to develop a platform for them to access international investors", said Richard Murphy, ASX General Manager of Equity Markets. "Early indications suggest that there is significant demand for such a program."

"The same can be said for the international investor community", added Jeremy Johnston, ASX General Manager of International Sales. "This will be the first time US investors have had exposure to such a broad representation of small and mid-cap Australian companies at a single event. Given the levels of support from both the investment banks and the investors, we're hoping to make 'Small Caps Down Under' an annual fixture for the US investor community."

Further details about the event, including the agenda and participating organisations, can be found by clicking: <http://www.asx.com.au/smallcaps/>

#### **For further information:**

Media  
Matthew Gibbs  
Manager, Corporate Relations  
(BH) +61 2 9227 0218  
(Mobile) 0411 121219  
[matthew.gibbs@asx.com.au](mailto:matthew.gibbs@asx.com.au)  
[www.asx.com.au/media](http://www.asx.com.au/media)

Companies  
Sara Lewis  
Manager, Wholesale Marketing  
(BH) +61 2 9227 0109  
(Mobile) 0439 419033  
[sara.lewis@asx.com.au](mailto:sara.lewis@asx.com.au)