



MEDIA RELEASE

26 October 2009

'ASX Small to Mid Caps' Hong Kong event

The Australian Securities Exchange (ASX), in association with global investment banks, brokers and industry associations, is holding an event to showcase some of Australia's leading small and mid-cap companies to investment managers in Hong Kong on 29 and 30 October 2009.

The event - 'ASX Small to Mid Caps' - will allow Hong Kong based investment banks and brokers to educate their clients about the investment opportunities among emerging Australian companies and the attractiveness of the Australian equity market overall. It will be held at the Four Seasons Hotel in Hong Kong.

Seventeen ASX-listed companies with market capitalisations between A\$250 million and A\$1 billion will be participating, representing a broad range of sectors including resources, mining services, commodities and advertising.

The event has attracted strong interest, with delegates travelling from within Asia and from the United States to attend the presentations. In addition, an extensive one-on-one meeting program will allow investors and participating ASX-listed companies to discuss investment opportunities in more detail.

'ASX Small to Mid Caps' is part of ASX's broader international promotion program that also takes place in New York and London, and which will continue into 2010.

"Our aim is to provide support to ASX small and mid-cap issuers providing a platform for them to access international investors", said Richard Murphy, ASX General Manager of Equity Markets. "The success of the events so far demonstrates that there is significant demand for the program."

"The same can be said for the international investor community", added Jeremy Johnston, ASX General Manager of International Sales. "These events provide local investors with exposure to a broad representation of small and mid-cap Australian companies at a single event. Given the levels of support from both the investment banks and the investors, we're hoping to expand the scale and frequency of the 'ASX Small to Mid Caps' program to give more ASX-listed companies the opportunity to benefit from the international exposure the events provide."

Further details about the Hong Kong event, including the agenda and participating organisations, can be found at: www.asx.com.au/smalltomidcaps/hongkong. Information about other events in the series at: www.asx.com.au/smalltomidcaps

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