



## **ASX welcomes Fidessa to The Australian Liquidity Centre *Fidessa's SaaS services now co-located in new ASX data centre***

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*Sydney, 1 March 2012* - The Australian Securities Exchange (ASX), the leading securities exchange in Australia, and Fidessa Group PLC, a provider of high-performance trading, investment management and information solutions for the world's financial community, announce that Fidessa will be co-locating its Software as a Service (SaaS) solutions and global connectivity network for the financial marketplace at ASX's new data and co-location centre - the ASX Australian Liquidity Centre (ALC). Fidessa will also be locating its back-up systems at ASX's alternate data centre.

The ALC is a purpose-built, state-of-the-art data centre designed to meet the demands of ASX participants and service providers for the lowest latency access to ASX execution and information services. The ALC will allow ASX to significantly extend the availability of hosting services to ASX participants, vendors and the broader financial market community.

By having its SaaS and connectivity services located within the ALC, Fidessa will be able to provide the local marketplace with access to its award-winning hosted trading platform solutions, as well providing the local and international Fidessa community with low-latency access to Australian markets.

David Raper, ASX General Manager Trade Execution and Information Services, said: "ASX is pleased to welcome Fidessa into the expanding financial market community in the ALC, and commends its decision to locate its back-up infrastructure at ASX's proximity data centre. The high-quality SaaS technology and global network connectivity provided by Fidessa creates business opportunities and synergies for all members of the ALC community."

James Hardcastle, Head of Sales for Fidessa in Australia, said: "Australia is an exciting new market for Fidessa and since opening our office here in October last year we have been inundated with interest from the local financial community. Hosting our solutions in the ALC is an exciting next step in building our presence in Australia, and demonstrates our commitment to the marketplace as well as enabling us to provide the very best levels of service and performance, for which we are renowned around the world, to our growing client base here."



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### **About ASX**

ASX Limited is the listed holding company for a number of licensed operating subsidiaries, together forming the ASX Group (ASX), which offer a range of market services linked by a common purpose: to provide core financial markets services and infrastructure to meet the needs of a wide range of financial markets stakeholders, and for a globally competitive and vibrant Australian economy. ASX is a multi-asset class, vertically integrated exchange group, ranked one of the world's top-10 largest by market capitalisation. Its activities span primary and secondary market services, central counterparty risk transfer, and transaction settlement for both the equities and fixed income markets. ASX functions as a market operator, clearing house, payments system facilitator and central securities depository. It also oversees compliance with its operating rules, promotes standards of corporate governance among Australia's listed companies and helps to educate retail investors. More information on ASX can be found at: [www.asxgroup.com.au](http://www.asxgroup.com.au).

### **About Fidessa group**

Exceptional trading, investment and information solutions for the world's financial community. New technology, new regulation, new challenges: making money in today's financial markets is all about staying ahead of the curve. Having the capability to spot new trends and act fast turns change into opportunity. That's why 85% of the world's premier financial institutions trust Fidessa to provide them with their multi-asset trading and investment infrastructure, their market data and analysis, and their decision making and workflow technology. It's also why \$10 trillion worth of transactions flow across our global network each year. Because we're the market leader, we can also offer unique access to the world's largest and most valuable trading community of buy-side and sell-side professionals, from global institutions and investment banks to boutique brokers and niche hedge funds.

Fidessa is a global business with scale, resilience, ambition and expertise. We've delivered around 30% compound growth since our stock market listing in 1997 and we're recognised as the thought leader in our space. We set the benchmark with our unrivalled set of mission-critical products and services and, uniquely, serve both the buy-side and sell-side communities.

Ongoing investment in our leading-edge, integrated solutions ensures Fidessa remains the industry's number one choice. Fidessa® is a registered trademark of Fidessa group plc.