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11 July 2013

Australian Securities and Investments Commission Mr Oliver Harvey Senior Executive Leader, Financial Market Infrastructure Level 5, 100 Market Street SYDNEY NSW 2000

ASX Market Announcements Office ASX Limited 20 Bridge Street SYDNEY NSW 2000

ASX successfully completes Retail Shortfall Bookbuild

Attached is a copy of ASX's announcement: "ASX successfully completes Retail Shortfall Bookbuild".

Amanda J Harkness

Group General Counsel & Company Secretary

For further inquiries, contact:

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www.asxgroup.com.au/media-releases.htm

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ASX SUCCESSFULLY COMPLETES RETAIL SHORTFALL BOOKBUILD

Sydney, 11 July 2013 - ASX Limited (ASX) today announced the completion of the retail shortfall bookbuild (Retail Bookbuild) of new ASX ordinary shares (New Shares) under the retail component of its fully underwritten 2 for 19 pro rata accelerated renounceable entitlement offer (with retail entitlements trading) (Retail Entitlement Offer). The Retail Bookbuild comprised entitlements to subscribe for New Shares that eligible retail shareholders did not take up, as well as the entitlements of ineligible retail shareholders. This is the final stage of ASX's entitlement offer announced on Tuesday, 11 June 2013.

Summary of the Retail Bookbuild

The Retail Bookbuild was conducted after market close on Wednesday, 10 July 2013 and was well supported by shareholders and new investors, with:

- approximately 2.4 million entitlements sold
- entitlements not taken up by eligible retail shareholders and entitlements of ineligible retail shareholders were sold and cleared in the Retail Bookbuild at \$3.40 per entitlement
- the total amount to be paid by successful participants being \$33.40 per New Share

The approximately 2.4 million entitlements sold represented the retail entitlements not taken up and the entitlements that would otherwise have been offered to ineligible retail shareholders under the Retail Entitlement Offer.

The total amount to be paid by successful participants in the Retail Bookbuild is \$33.40 (being the offer price of \$30.00 per New Share plus \$3.40 per entitlement). As such, retail shareholders who elected not to take up their entitlements and ineligible retail shareholders will receive \$3.40 for each entitlement not taken up and sold into the bookbuild (Retail Premium).

The settlement date for New Shares under the Retail Entitlement Offer and the Retail Bookbuild is Monday, 15 July 2013. The New Shares are expected to be issued on Tuesday, 16 July 2013 and commence trading on market on Wednesday, 17 July 2013. The Retail Premium is expected to be paid on or about Thursday, 18 July 2013.

Shareholder Enquiries

Retail shareholders who have questions relating to the Retail Entitlement Offer should call the ASX Offer Information line on 1300 724 911 (within Australia) or +61 1300 724 911 (outside Australia) from 8.30am to 5.30pm (Sydney time) Monday to Friday or go to our website www.asxgroup.com.au.



For further information, please contact:

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About ASX

ASX Limited (ASX: ASX) is a multi-asset class, vertically integrated exchange group, and one of the world's top-10 listed exchange groups measured by market capitalisation.

ASX's activities span primary and secondary market services, central counterparty risk transfer, and securities settlement for both the equities and fixed income markets. It functions as a market operator, clearing house and payments system facilitator. It monitors and enforces compliance with its operating rules, promotes standards of corporate governance among Australia's listed companies and helps to educate retail investors.

ASX's diverse domestic and international customer base includes issuers of securities and financial products, investment and trading banks, fund managers, hedge funds, commodity trading advisers, brokers and proprietary traders, market data vendors and retail investors.

For more information, please visit www.asx.com.au