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ASX establishes new global hub site in CME Group's Aurora Data Centre

ASX today announced that it has established a point of presence (POP) - or direct connection hub - in CME Group's co-location facility, to expand and improve the ability of customers in North America to connect to ASX markets in Australia.

From November, CME Group's data centre located in Aurora, Illinois, will host an ASX hub providing direct connectivity to ASX markets, as well as to the Australian financial markets community centralised within ASX's own data centre, the Australian Liquidity Centre (ALC) in Sydney.

ASX will be the first exchange inside CME Group's co-location facility to offer this type of connectivity. Customers at this location will be able to connect directly to low latency ASX market data services and to ASX 24, ASX's futures market, via ASX Net Global.

ASX Net Global is ASX's low latency managed network solution, with points of presence in Europe, Asia and North America. It gives customers in the world's financial markets fast and secure access to the Australian financial trading and data community.

David Raper, ASX General Manger Trading Services, said: "We are pleased to offer customers located in North America this enriched service and delighted to be deepening our relations with CME Group, one of the world's pre-eminent exchange groups. Establishing a direct connection hub aligns with ASX's international strategy of distributing ASX products and services via points of presence in global centres with strong financial markets communities. This initiative broadens the distribution of ASX's A\$ and NZ\$ products to the world's major financial centres.

"North America and Chicago in particular, are strong customer markets for ASX, where demand to connect to and trade our futures market continues to be strong, due to the quality of our products, depth of liquidity and the attractiveness of the Australian economy. We look forward to welcoming more customers through our new hub at CME Group."

The ASX Australian Liquidity Centre (ALC)

- The ALC is a purpose-built, state-of-the-art data centre providing ALC customers with a range of communication, execution and information services including the most secure and fastest possible access to all ASX liquidity ASX Trade Match, Centre Point and ASX 24.
- The ALC is positioned at the centre of Australia's financial markets, housing and connecting a broad community of users in one financial marketplace. It facilitates cost savings by aggregating a full range of services to achieve economies of scale.
- There are currently more than 90 customers at the ALC including international investment banks, Australian brokers, market makers, proprietary firms as well as data vendors, software and system vendors, and all major telecoms carriers.
- The ALC provides co-location services and data centre space to customers, allowing them to place their infrastructure (such
 as trading equipment and related technology) in cabinets within the same physical data centre as the ASX and the ASX 24
 primary matching engines. This provides clients with efficient access to market data and trade execution on ASX and ASX
 24 markets.

More information about the ALC can be found at http://www.asx.com.au/ALC

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