



Learning outcomes: Lesson 6

Why do businesses list on the ASX?

Students

- **Research** and then **outline** the key features of a company recently listed on ASX.
- **Account** for the reasons why a company chose to be listed on ASX.
- **Describe** the company's listing experience.
- **Identify** key features relating to the listing including amounts raised during the listing process and any other interesting findings.
- **Contrast** and **define** the key financial of capital and liquidity and identify reasons why they are critical to the success of a business.

Lesson 6 is a research-based lesson where students investigate companies of interest to them and their reasons for listing on the ASX. This lesson allows students to develop their research and collaboration skills, increasing their capacity to critically think. This lesson allows development of literacy skills, both written and oral, as they develop a presentation harnessing their information and communication technology capabilities.

General Capabilities related to this lesson

- Literacy
- Information and Communication Technology (ICT) Capability
- Critical and Creative Thinking
- Personal and Social Capability

Terminology (Skill Directives)

Account – Account for: state reasons for, report on. Give an account of: narrate a series of events or transactions.

Contrast – Show how things are different or opposite.

Define – State meaning and identify essential qualities.

Describe – Provide characteristics and features.

Identify – Recognise and name; Establish or indicate who or what someone or something is.

Outline – Sketch in general terms; indicate the main features of; plan, collect and interpret data/information and draw conclusions about.

Links to Curriculum

Australian Curriculum

Subject: Economics and Business

- Year 8
- Year 9

NSW

Subject: Commerce

- Option 2: Investing

Subject: Business Studies – Preliminary

- Nature of Business

Subject: Economics – Preliminary

- Topic Five – Financial Markets

VIC

Subject: Economics

- Unit 2: Contemporary Economic Issues

Subject: Business Management

- Unit 3: Managing a Business

TAS

- Unit 1: The Business Environment

Glossary

Capital

A term that can be used to describe an asset with value or benefit to the owners. Capital is often referred to as money or cash. It is also the initial investment into a new venture.

Liquidity

A term that can be used to describe how easily an asset can be converted to cash. It is also the ability of business to pay their bills as they fall due.