



Learning outcomes: Lesson 9

ESG – What is it and why is it important?

Students

- **Understand** the three major aspects of ESG – Environmental, Social, and governance.
- **Recall** personal experiences from the perspective of a consumer relating to ESG.
- **Examine** how policies relating to ESG are embedded into the practices of an organisation.
- **Understand** the role of the United Nations 17 Development Goals in developing ESG policies.
- **Justify** the importance of ESG policies to a company.

Lesson 9 has a strong focus on ethical understanding as students learn about the importance of environmental, social, and governance policies on the reputation and operation of a company. This lesson allows them to consider the context of an organisation and the different ways organisations can be better global citizens. It also encourages a student to develop their own opinions about ethics and social justice and articulate these ideas by justifying them using supporting information.

General Capabilities related to this lesson

- Critical and Creative Thinking
- Ethical Understanding
- Intercultural Understanding

Terminology (Skill Directives)

Classify – Arrange or include in classes/categories.

Examine – Inquire into.

Justify – Support an argument or conclusion.

Outline – Sketch in general terms; indicate the main features of; plan, collect and interpret data/information and draw conclusions about.

Recall – Present remembered ideas, facts or experiences.

Links to Curriculum

Australian Curriculum

Subject: Economics and Business

- Year 8
- Year 10

NSW

Subject: Commerce

- Core 1: Consumer and Financial Decisions
- Option 1: Our Economy

Subject: Business Studies – HSC

- Operations
- Finance
- Human Resources

Subject: Economics – Preliminary

- Topic 2: Consumers and Business
- Topic 5: Financial Markets

Subject: Economics – HSC

- Topic 3: Economic Issues
- Topic 1: The Global Economy

Subject: Legal Studies – HSC

- Option 2: Global Environmental Protection

QLD

Subject: Business (General Senior Syllabus)

- Unit 1 Business Creation – Topic 1: Fundamentals of Business
- Unit 4 Business Evolution – Topic 1: Repositioning a Business

Subject: Economics (General Senior Syllabus)

- Unit 2 Modified Markets – Topic 2: Case Options of Market Measures and Strategies – Case Option B: Environmental Economics

VIC

Subject: Economics

- Unit 1: Contemporary Economic Issues

Subject: Business Management

- Unit 1: Planning a Business
- Unit 3: Managing a Business

SA & NT

Subject: Business Innovation

- Stage 1
- Stage 2

WA

Subject: Accounting and Finance

- Year 11 – Unit 1 & 2
- Year 12 – Unit 3 & 4

ACT

Subject: Business

- Business Opportunities
- Business Finance and Planning

TAS

Subject: Business Studies

- All Units

Glossary

Capital Growth

An increase in the value of funds invested over time.

Capped Executive Compensation

Limiting the amount of bonuses and salaries paid to executives.

Dividend

A sum of money paid by a company from its profits to its shareholders.

Ethical

The morals, or interpretation of right and wrong in terms of company practices.

Operations

The functions that make up the day to day running of a business.

Social Justice

Fairness in society in terms of giving everyone access to human rights and opportunities.

Strategic Goals

Relating to the vision, this is how an organisation will achieve the desired outcome through the goals it sets.

Transparency

How open organisations are in their operations to ensure that there is clear communication and accountability.

Vision

The purpose of the organisation with consideration to how they would like to be seen by its stakeholders.